

CorticonCertified is a comprehensive program designed to give our customers and partners the necessary skills to maximize the success of their Corticon Business Rules Management System (BRMS). The program consists of instructor-led and self-directed training curricula and an online assessment of skills and capabilities, proving that CorticonCertified individuals have the required skill set to successfully model and implement business rules, train others on the use of Corticon solutions or provide helpdesk or product support to individuals who use Corticon solutions.

FOUR TRACKS

Individuals can earn CorticonCertified status for one or more of four specialized tracks,

- M** Rule Modeling
- T** Technical Integration
- I** Instruction and Training
- H** Support and Helpdesk

TWO LEVELS

Each track offers two levels of certification; individuals choose the level best suited to their needs and the needs of their business, partners, and customers.

- 1 Professional:** Certifies that the individual has gained all the essential skills to satisfactorily perform the functions within that track.
- 2 Master:** Delivers a mark of distinction indicating that the individual has both the essential skills and demonstrated experience that validates their expertise and success.

WHO CAN BECOME CORTICONCERTIFIED?

Corticon Customers: For end-user organizations, CorticonCertified assures that your employees or third-party consultants working on your business rules projects are qualified to deliver high quality results with the greatest efficiency,

System Integrators and Consultants. For Corticon's system integrator and consulting partners, CorticonCertified guarantees that your employees are well positioned to make your customers' projects successful and ensures that customers looking for business rules assistance will see you as a high quality provider of product and service.

Software Partners. CorticonCertified enables partners to drive growth and differentiate their business by extending their capabilities, get the most out of combined solutions, and to meet customer expectations.

Individuals. CorticonCertified is for individuals looking to enhance their skills and customer's the confidence that you have the current skills and abilities to deliver quality solutions using Corticon products.

WHY BECOME CORTICONCERTIFIED?

Corticon BRMS is a comprehensive solution for automating decisions throughout the enterprise. It offers new paradigms for capturing, deploying and integrating business logic across multiple applications. Companies that leverage the full power of Corticon experience significant gains in operational efficiencies. These gains grow exponentially when you have Individuals that are proficient in 1) identifying decisions in operational processes, 2) fully expressing the logic of those decisions within rule models, and 3) optimizing the

deployment and reuse of those decisions across multiple applications. And those organizations that have the expertise to bring others to this level of proficiency ensure even greater results.

Companies using CorticonCertified individuals can rest assured that they have the best trained professionals designing, deploying, training, and supporting Corticon solutions.

HOW WILL YOU BENEFIT?

Successfully completing a certification level entitles you to display the associated CorticonCertified title and logo on your personal and business materials, in accordance with the terms of the *CorticonCertified Candidate Agreement*.

CorticonCertified individuals will also appear in Corticon reference materials as professionals qualified for the design, implementation, training and support of the Corticon Business Rules Management System.



WHICH TRACK IS RIGHT FOR YOU?

- M Business Rule Modeling:** Emphasizes proper and efficient use of Corticon Business Rules Modeling Studio, ensuring that in-house implementers, consultants, and other users have the skills to model, analyze, and test rules and decisions.
- T Technical Integration:** Designed for technical integrators and architects who design or build decision-consuming applications and processes, and need to understand Corticon decision service deployment, and Server installation, interfaces, and tuning.
- I Instruction & Training:** Designed to ensure that providers of Corticon product training are highly trained themselves and capable of conveying their knowledge to new users. Corticon reseller and system integration partners who want to offer training services for Corticon software are encouraged to become certified instructors.
- H Support and Helpdesk:** The Support, or “S” track, is designed to ensure that Corticon reseller partners and others who offer Level 1 and/or Level 2 support services to their customers have the depth and breadth of knowledge necessary to provide effective troubleshooting and workarounds.

HOW DOES IT WORK?

1. Review the CorticonCertified Program Guide for detailed information on the program, such as standards for each track, requirements for certification, examinations, and upgrading certifications.
2. Select your track(s), and level. Schedule self-directed and/or instructor-led training courses, as appropriate.
3. Register and take examinations, which consist of online multiple choice exams and practical exams which require delivery of sample work. Exam fees vary by Program level, and cover the examination, assessment, and the certificate for candidate who completes all program requirements successfully.

For additional information, please visit http://www.corticon.com/html/corticoncertified_program.html.